

## CATCH THE VISION ~ HOW YOU CAN GIVE

*Central California Conference will invite you to make a gift to the Campaign.  
If you are ready to make a gift, please contact us regarding one of the following options.*

### CASH

Gift of cash are usually fully deductible for donors who itemize deductions. Checks should be made payable to CCC Capital Campaign. The Conference also accepts VISA and MasterCard.

### GIFTS OF MUTUAL SECURITIES AND MUTUAL FUND SHARES

Gifts of appreciated securities and mutual fund shares may be deducted at fair market value on the date of transfer to the Conference. For more information, contact the Capital Campaign Director at (559) 347-3143.

### MATCHING GIFTS

Many businesses and corporations match the personal gifts to nonprofit institutions made by employees, retirees and their family members. Contact your company's personnel office to see if your company has such a program.

### PLEDGES

Pledges allow a commitment to be made over a period of time based on an agreed upon payment schedule.

### LIFE INSURANCE

Designating the Capital Campaign as an irrevocable beneficiary of a paid up policy or a new policy helps the Capital Campaign's future endowment and provides you with a tax deduction.

### PLANNED GIFTS

Charitable gift annuities, pooled income fund gifts and charitable lead trusts are examples of some planned giving vehicles. By giving such gifts, you contribute to the Capital Campaign and, in most instances, increase your annual income, enjoy a tax deduction and avoid taxes on your capital gains. For more information on planned gifts, please call the Director of Planned Giving at (559) 347-3123.

### REAL ESTATE

Gifts of real estate can be made directly to the Capital Campaign, transferred to the Capital Campaign in a bargain sale or used to fund a gift annuity or unitrust. You can also contribute real estate to the Capital Campaign and reserve the right to occupy the property during your lifetime. Each plan has its own tax and income benefits. For more information on gifts of real estate, please contact the Director of Planned Giving at (559) 347-3123.

### GIFTS SHOULD BE DIRECTED TO:

Catch the Vision Capital Campaign  
Central California Conference  
2820 Willow Avenue  
Clovis, CA 93612